# Mahmoud Elfal

## UI/UX Designer

### ABOUT ME

As a full-service digital designer, I work closely with my clients to define, design and develop transformative user experiences across all platforms and brand touchpoints.
As a designer, I enjoy solving complex problems by using a holistic design process with a focus on multi-disciplinary collaboration and rapid iteration, all of that to leave an impact on lives of people.
A quick learner who can absorb new ideas and can communicate clearly and effectively. Currently looking for an opportunity to join a dynamic, ambitious, growing company.

### FOLLOW ME

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### CONTACT ME

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## EXPERIENCE

**APR 2023 - Present**
**SITCO (KSA)**

**SENIOR UI/UX DESIGNER**
- Communicate with clients to understand their business goals and objectives.
- Improve existing user interface designs.

**AUG 2022 - FEB 2023**
**Business Path (KSA)**

**UI/UX DESIGNER**
- Utilize data collected from research, user testing, and market analysis to create truly user-centric designs
- Working with clients to identify and troubleshoot business plan issues.

**FEB 2022 - APR 2023**
**AlJuhani Co (KSA)**

**UI/UX DESIGNER & GRAPHIC DESIGNER**
- Design intuitive and user-centric solutions for web and mobile applications.
- Design Brochures, Logos, Icons, Illustrations, Covers, Books, and Banners.

**JAN 2019 - DEC 2021**
**YM11 solutions (EGY)**

**UI/UX DESIGNER & GRAPHIC DESIGNER**
- Preparing and present rough drafts to internal teams and key stakeholders.
- Working with stakeholders and peers to identify and troubleshoot UX issues.

## EDUCATION

**2015- 2021**
**Fayoum University**

**BACHELOR OF CIVIL ENGINEERING**

**2013 - 2015**
**Ain shams University**

**IT TECHNICIAN GRAPHIC DIVISION**
Al-Matareya Industrial Technical Institute

**2021**
**ONLINE**

**GOOGLE UX DESIGN CERTIFICATE**

## PRO SKILLS

FIGMA

PHOTOSHOP

ADOBE XD

ILLUSTRATOR

SKETCH

INDESIGN

## HOBBIES

GYM

FootBall

Photography

Design